

French-German Research Institute of Saint-Louis

The **French-German Research Institute of Saint-Louis (ISL)** situated in the border triangle of Germany, France and Switzerland is an internationally renowned research institute belonging to a global industrial and economic network.
The spectrum of our core activities comprises a variety of topics: aerodynamics, energetic and advanced materials, lasers and electromagnetic technologies, protection, security and situational awareness.
Our activities are related to both basic and applied research.

www.isl.eu

For immediate placement, we are currently looking for a

Head of Communications (m/f/d)

The French-German Research Institute of Saint-Louis (ISL), a leading player in the defence sector, is seeking an experienced Head of Communications. The Communications Department plays a crucial role in promoting ISL's research and development activities to a wide variety of stakeholders, including technical experts and high-level decision-makers:

- Academic and industrial actors in France, Germany and Europe.
- Representatives of French and German ministries as well as the European Commission.
- Military contacts and political decision-makers at local and national levels.

The Head of Communications will be responsible for developing and implementing an ambitious communication strategy to enhance ISL's reputation and expand its reach among these diverse audiences.

Your new tasks and responsibilities – challenging and future-oriented

- **Public Relations and Media Engagement**
  - Proactively identify and engage with specialized media in France and Germany, considering ISL's geographical location
  - Draft and distribute relevant press releases, organize press conferences and build strong relationships with specialized journalists
  - Tailor public communications to reach academic, industrial, political and military stakeholders at local, national, and international levels
- **Internal Communication**
  - Design and implement initiatives to strengthen internal communication across ISL's various departments and teams
  - Develop suitable tools and materials to streamline internal information exchanges
- **Digital and External Communication**
  - Optimize digital strategies: manage the website, social media, and digital platforms to promote ISL and its projects
  - Boost online visibility through targeted and innovative campaigns
- **Event Organization**
  - Design and coordinate strategic events: conferences, symposia, trade fairs, visits of official delegations in collaboration with research teams
  - Organize and host visits for key partners
- **Visual Identity and Communication Materials**
  - Ensure a coherent and impactful visual identity
  - Supervise the creation and distribution of materials tailored to different audiences
- **Support to Human Resources**
  - Assist the Human Resources Department in organizing job fairs and promoting ISL's visibility and career opportunities online

Your qualifications – solid and appropriate

- Significant experience in communication (minimum 5 years in a similar job)
- Excellent written and verbal skills in English, French and German
- Expertise in managing complex projects and coordinating multiple stakeholders
- Strong organizational skills and the ability to thrive in a dynamic, multicultural environment
- Proficiency in digital tools and communication strategies
- Proven ability to lead and motivate a team

Our offer

- You will be working in a top-level research institute in the centre of Europe
- The region of the border triangle of France, Germany and Switzerland between Black Forest, Vosges and Swiss Jura mountains offers a high quality of life. You can settle in one of the three countries
- ISL offers attractive remunerations, flexible work arrangements and many opportunities for vocational training, a cafeteria, parking area with charging station, occupational-medical care, health mutual, parental leave or part-time models, as well as a wide range of sport activities

We propose to employ you on a fixed-term contract for three years with possibility of renewal, or of permanent contract.

If this challenging description fits your profile, we are looking forward to receiving your complete application documents (cover letter, resume in tabular form, school-leaving certificate, degree certificate, job references, evaluations and any other relevant certificates) mentioning the keyword "COM-Chef".

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If you do not receive a reply from the ISL within six weeks of submitting your application, you should assume that your application has not been successful.

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